

## Konica Minolta, Inc.

BLI 2021-2023

Most Colour Consistent A3 Brand



# KONICA MINOLTA



Konica Minolta has claimed the BLI 2021-2023 Most Colour Consistent A3 Brand Award from Keypoint Intelligence thanks to its...

- Exceptional consistency that translates to greater uptime and less waste
- Remarkably consistent Delta E measurements (under 3.5) across eight bizhub models
- Delta E values that are 22.2% better than the competitive average

Colour consistency has been a critical aspect of Keypoint Intelligence lab testing for over two decades. Measured using IT8 colour charts throughout a test, colour consistency can then be quantified by technicians and dissected by analysts to have a full picture of just how stable colour output is over time. To determine the recipients of these first-ever awards, Keypoint Intelligence analyzed the last five years of test data. A3 hardware is tested to the maximum monthly duty cycle, with colour charts printed and measured at the 25%, 50%, 75%, and 100% test points and each sample compared to the Day 1 output. For this award Konica Minolta's eight evaluated A3 devices, which include its new bizhub i series, produced more than 1.5 million pages.

"Konica Minolta's collection of bizhub models handily surpassed the competition in producing the most repeatable colour, not an easy task considering the complexities of the digital printing process," said Joe Tischner, Production Printer Analyst at Keypoint Intelligence. "The bizhub line, which includes models we tested spanning Segments 2 through 5, delivered lower than average Delta E values over each model's month-long evaluation, indicating that any colour differences would be difficult to detect by most people—noteworthy not only for the consistency of the output but for the reduction in wasted time and consumables, too. A3 devices are relied upon for much more than printing pleasing colour, and customers can have confidence in Konica Minolta's bizhub models to repeatedly produce the most consistent colour prints."

## About Keypoint Intelligence

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For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

## About BLI Colour Consistency Awards

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As the leading test facility in the document imaging space, Keypoint Intelligence performs colour consistency testing in conjunction with each device's durability test. Based on Delta E readings and spectrophotometric data collected from the US and UK labs, these special Buyers Lab Awards are presented only once every three years.

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